



One solution for data, phones, storage and applications.

One solution that grows as your company grows.

One solution especially designed for your business.

Linksys One lets you excel in today's fast-paced marketplace and gives your business the agility it needs to innovate continuously, adapt quickly, and grow successfully.

Linksys One is a unique small business system that integrates data networking, and low-cost Voice-over-IP (VoIP) services with applications and other business services into one simple solution. It can be customized to your company's specific requirements. It can grow as your business grows with additional Linksys One Ready¹ Switches and Network Storage Systems, Linksys One VoIP Phones, and other devices that instantly connect to and automatically install on the network for ease of use.

The Linksys One solution is available from Hosted Solution Providers (HSPs) that provide Internet connectivity, IP voice services and other applications over a broadband connection, as well as, from Value Added Resellers (VARs) who provide the Linksys One data networking or VoIP phone equipment to be quickly installed at your business site. Additionally, your HSP and VAR have the ability to remotely manage the Linksys One and Linksys One Ready devices on your network, so you can focus your time and resources on your core business.

The Linksys One solution offers a new way for businesses to reach, serve, and retain customers. With Linksys One, your business gets more than just state-of-the-art networking or communications system, it also gets:

- Secure access – anytime, anywhere – to voice, video, data and wireless networking in an affordable, complete system that delivers more effective and efficient communications.
- Dramatic savings around simple things like adds, moves, and changes, in addition to new easy to use technologies and features like security, VPNs between multiple sites and storage that can be deployed when the business is ready.
- Flexibility to benefit from hosted business applications and services that can streamline business processes in marketing, sales, training and support.

One source for technology solutions and support delivered through a trusted local partner provides greater flexibility, savings and reduced Total Cost of Ownership (TCO) to help your company to grow and run more efficiently.

Now there's one solution for your business' data or communication needs – Linksys One.

1 – Linksys Business Series products that are Linksys One Ready contain the firmware necessary to be automatically discovered by a Linksys One Services Router and be integrated to a customer's Linksys One network.

One Easy Installation

A Linksys One installation at your company site is quick and simple. It begins with a Linksys One Services Router – an all-in-one box that instantly recognizes and includes other Linksys One and Linksys One Ready devices (VoIP Phones, Switches and Network Attached Storage) when they are connected to it. In a matter of minutes, the Services Router and its connected devices can enable voice and data securely over the Internet so your business can get right down to business.

One Trusted Source for Data Networking

Linksys One allows you to rely on the knowledge and expertise of a Linksys One VAR to provide a cost-effective data and voice system that's designed to work together instead of trying to piece together networking products that may not work. There are flexible options to add telephony, or to deploy more than telephony such as a better data network with integrated security, wireless and storage systems. Your Linksys One VAR can quickly connect your employees' computers and Linksys One VoIP phones to Linksys One Ready Power over Ethernet (PoE) Switches and Network Attached Storage devices. Your Linksys One VAR can also monitor your network remotely, reconfiguring or troubleshooting each Linksys One or Linksys One Ready device as necessary, offering you a high-level of customer service.

One Trusted Source for Internet and IP Voice Services

Your company also has a single trusted source for low-cost, Internet connectivity, VoIP phone service, or other business-critical applications and services – your Linksys One Hosted Solution Provider. Each Linksys One HSP maintains equipment and software that monitors, manages and updates your Linksys One system during non-use or non-peak times to ensure the continued reliability and security of your network. This capability also enables your HSP to offer you additional applications or services and provide new tools to help you run your company more efficiently and more competitively.

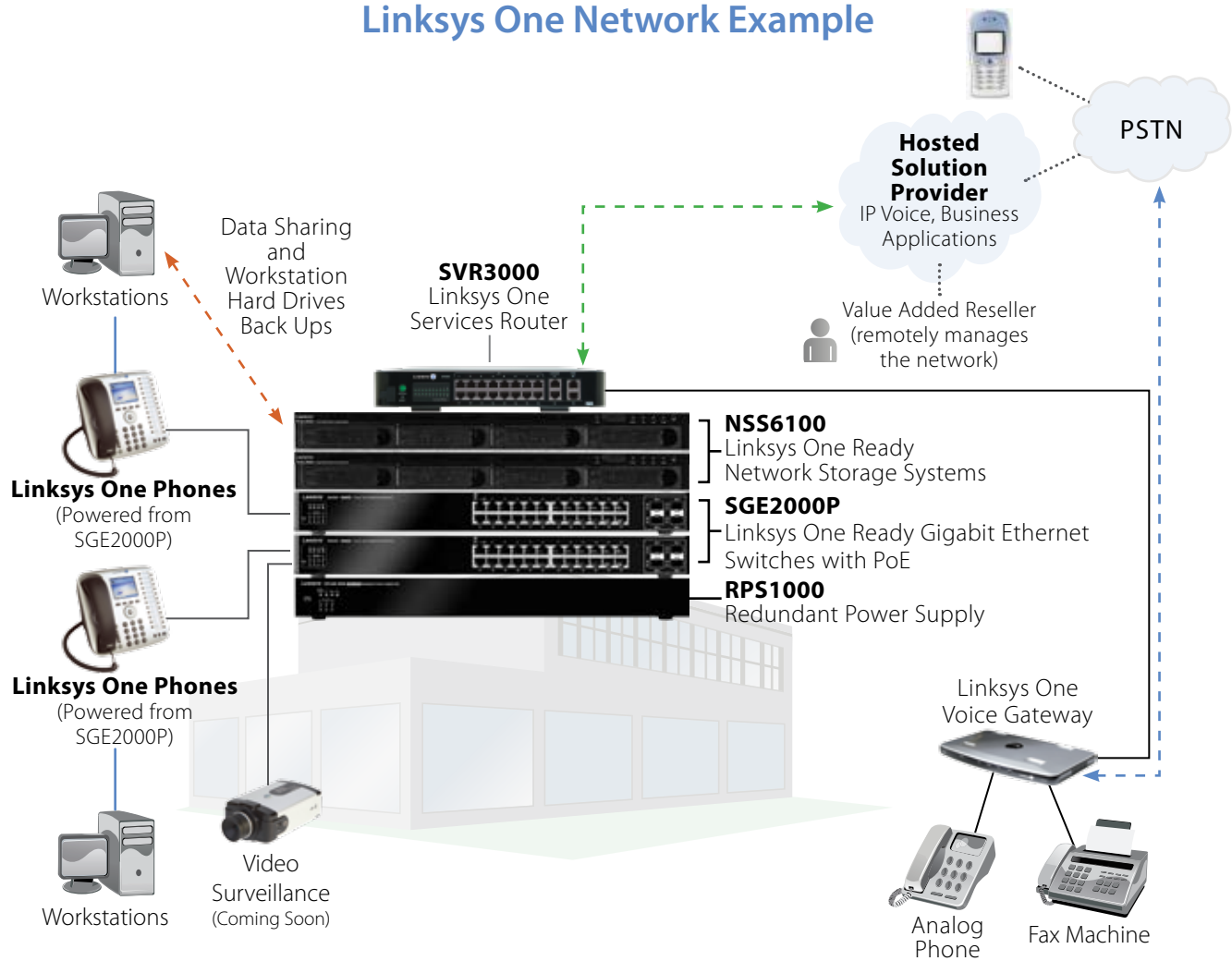
One Network Your Business Can Count On

Linksys One integrates security, Quality of Service (QoS) features and remote management capabilities on one platform enabling you to focus on your business. This unique technology leverages years of Cisco and Linksys experience in building secure voice and data networks. Linksys One Services Routers automatically configure optimal QoS settings for prioritizing time-critical voice and video traffic over less sensitive data traffic. As a result, your company gets the same calling quality it has come to expect from traditional phone services but now with additional calling features.

One Solution That Grows as Your Business Grows

As your small business grows, your Linksys One solution can grow with it. Working with your HSP or VAR, your business can connect additional Linksys One VoIP phones for new employees, deploy additional storage units, and add more users in just minutes. The Linksys One network updates itself and automatically incorporates new Linksys One devices or applications to provide smarter ways for your company to transact business and to accommodate expanding needs. The deep level of device integration in a Linksys One system enables your company to make these simple moves, adds and changes quickly and cost effectively.

Linksys One Network Example



LINKSYS ONE AND LINKSYS ONE READY PRODUCTS

The Linksys One solution's feature-rich, best-in-class networking products can be combined, customized and configured in a number of different ways to fit perfectly with the unique and evolving requirements of your business. The system's automated installation and optimized configuration capabilities create a dynamic environment where your business can easily add new products, services and application packages. Linksys One Ready products provide investment protection with the ability to automatically participate in a Linksys One system. Linksys One Ready products that are attached to a Services Router are automatically upgraded to take advantage of new functionality, performance and security features.

Linksys One Services Routers

The Services Router (SVR) is a converged communications and services platform (voice, video and data) for the Linksys One system. This all-in-one box is the backbone of the Linksys One system providing: 1) a secure network infrastructure with optional wireless connectivity, 2) a telephone system with local storage of voicemail, 3) secure Internet access, 4) real time network management, and 5) business applications on demand. SVRs also provide auto-discovery and auto-configuration of Linksys One devices. The SVR also offers expansion to other Linksys One Ready (or traditional Ethernet) Switches and Network Storage Systems.



Linksys One Services Routers: SVR3000, SVR3500 and SVR200

Linksys One IP Phones

Linksys One IP phones offer all the functionality of a key system or PBX with premium voice quality, personalized phone options and advanced services and applications. The phones have built-in local Voicemail and Auto Attendant/After-Hours service.



Linksys One IP Phones: PHM1200, PHB1100

Linksys One Analog Voice Gateways

Linksys One analog voice gateways provide connectivity to the public switched telephone network (PSTN) for making and receiving external calls, and connect analog fax machines and legacy phones they wish to continue to utilize on the Linksys One network.



Linksys One Voice Gateway: VGA200, VGA2100, VGA2200

Linksys Business Series (Linksys One Ready) Switches

Companion Fast Ethernet and Gigabit Ethernet stackable switches for the Services Router allow expansion to 100 users.



Linksys One Ready Stackable Switches with optional Power over Ethernet (PoE): SFE2000, SFE2000P, SGE2000, SGE2000P

Linksys Business Series (Linksys One Ready) Network Storage Systems

Linksys Business Series Network Storage Systems (NSS) are Network Attached Storage (NAS) products to share, store and back up business-critical data.



Linksys One Ready Network Storage Systems: NSS4000, NSS4100, NSS6000, NSS6100

Linksys Business Series Redundant Power Supply

Increases system availability by providing uninterrupted operation against power supply failures in Linksys One Ready storage devices and switches.



Linksys Redundant Power System: RPS1000

GET LINKSYS ONE NOW

Linksys One is specifically designed to support the unique requirements of the growing business with a solution that will grow to meet the needs of the business. Your business can take advantage of Linksys One in three easy steps – all it takes is a phone call.

1. Contact your Linksys One Value Added Reseller. A complete list can be found at visit www.linksys.com/partners
2. Work with your VAR to decide on what your Linksys One network should have based on the number of employees you have and the type of business that you do.
3. Your Linksys One VAR will deliver your system, set it up with your customer information and connect it to a Linksys One Hosted Solution Provider. In a matter of minutes, your company can make and receive calls, transfer or store data and get down to business.

For more information about Linksys One solutions, visit www.linksys.com/linksysone or contact your local account representative or at 1-866-870-5823.